

# CALL FOR PAPERS

2nd International conference DEMSME 2019  
on Decision making for Small  
and Medium-Sized Enterprises

to be held May 16-17, 2019  
at Petrovice u Karvine, Czechia

Conference theme:

REGIONAL DIFFERENCES IN DECISION MAKING STRATEGIES: A  
COMPARATIVE APPROACH

With a special conference issue in the Journal of East-West  
Business (Taylor-Francis Publ.)



**SILESIA  
UNIVERSITY**  
SCHOOL OF BUSINESS  
ADMINISTRATION IN KARVINA

May  
16<sup>th</sup>-17<sup>th</sup>  
2019

[go.slu.cz/demsme](http://go.slu.cz/demsme)

## Guest Editors:

- » **Roman Šperka**, Silesian University in Opava, School of Business Administration in Karvina, Czech Republic
- » **Jarmila Šebestová**, Silesian University in Opava, School of Business Administration in Karvina, Czech Republic
- » **Wesley A. Scroggins**, Missouri State University, Department of Management, USA
- » **Ana-Maria Bercu**, Alexandru Ioan Cuza University of Iasi, Romania

This call for papers encourages researchers to share their work in a special issue and a conference on that topic. This special issue call is in conjunction with the 2nd International conference DEMSME 2019 on Decision making for Small and Medium-Sized Enterprises to be held May 16-17, 2019 at Petrovice u Karvine, Czechia. Please note that authors who are unable to attend the conference will still get equal consideration by the editors in the review process. The timeline and important dates for the conference and special issue submissions are provided below.

Cross country differences could bring very interesting challenges in decision making processes, especially in dynamic business environment (Bartelsman, et al., 2009; Freytag and Thurik, 2007). Organizations become more effective when they are able to identify and foster the appropriate leadership behaviour for the relevant cultural situation. These procedures differ from international human resource management to IT business support and prognostic methods to evaluate business opportunities in different countries.

Topics that will be considered – for either empirical or theoretical contributions – include, but are not limited to:

- » Cross-cultural differences in managerial decisions within dynamic business environment (Šebestová, Scroggins, et al., 2013; Šebestová, Šperka, and Čermeková, 2016);
- » Methods linking the international human resources with decision-making development (Scroggins and Benson, 2010, Bercu, 2017);
- » Decision-making approaches in specific business contexts (Bercu and Petrisor, 2011).
- » Business process management (BPM) and simulation methods use in decision making process (Šperka and Spišák, 2013, Šperka, and Slaninova, 2012);
- » Prognostic methods for business environment evaluation (Saxena et al., 2010);

## About the conference:

The conference Decision making for Small and Medium-Sized Enterprises (DEMSME) is a meeting of professionals from universities and businesses interested in the theory and applications of decision-making research using informatics, mathematics, business economics and management, and marketing approaches in the practice of SMEs. The outcomes of the conference will be published in conference proceedings submitted to Web of Science and/or in our partner journals indexed in Web of Science and/or Scopus.

Decision making processes are at the heart of running a business. But for every potential profit, a possible downside risk is attached. There comes the fear of failure with forced choice. The more important a future decision is, the harder it becomes to decide which way to go. Considering the serious consequences of investing in a new product, taking in a partner, hiring more staff or expanding your operation. Analysing data and seeking input can help. Nevertheless, it may also lead to analysis paralysis. That's why rational deliberation and faster, more intuitive insights should be used. Doing so via a process with defined steps can lead to better outcomes. Interdisciplinary approach might be useful too.

The main goal of the conference is to support a wider discussion about decision making process from interdisciplinary and cross regional perspective. Every participant has a good chance to exchange experience and get an inspiration for further creative research with colleagues from various countries, universities and different business areas.

**We are happy to announce that top 3 papers suggested by each of the guest editors will have the opportunity to be published in a special thematic conference issue in the Journal of East-West Business pending a positive double-blind review process. The theme of the issue will be “REGIONAL DIFFERENCES**

**IN DECISION MAKING STRATEGIES: A COMPARATIVE APPROACH". Only papers presented at the conference are eligible for the JBR theme issue. A general rule of "one person one paper" will be enforced, meaning that a person cannot appear as a leading author or co-author on multiple papers.**

- » Submission guidelines of SI:
- » Submission deadline: February 20, 2019
- » Papers reviewed: March 15, 2019
- » Revised papers reviewed and accepted: March 23, 2019
- » Expanded papers delivered: July 1, 2019
- » Expanded papers reviewed: during 2019, journal will set the deadline
- » Final versions of accepted papers delivered: during 2019, journal will set the deadline

## Paper submission

Papers should be submitted before the end of February 20, 2019 according to instructions set by DEMSME conference here: <http://demsme2019.cms.opf.slu.cz/abstract-and-papers>. Please, send also email with "Call for paper regional decision making - DEMSME" in the subject line to the Guest editor at [sebestova@opf.slu.cz](mailto:sebestova@opf.slu.cz) with the title of your paper and your intention to publish your paper in this Special issue. Papers will undergo a double-blind review and must be in sufficient detail for the referees to judge their meaning and value.

In the next phase, after reviews, you will be asked by Guest editor to revise and expand your paper. Submissions to journal should normally be no less than 15 pages in length (up to 10,000 words), and follow the journal submission requirements. Notifications of acceptance or rejection will be sent to authors within less than two months.

## References:

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- » Bercu, A. M. (2017). Impact of employees' training programmes on job satisfaction. *Current Science*, 112(7), pp. 1340-1345.
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- » Freytag, A., Thurik, R. (2007). Entrepreneurship and its determinants in a cross-country setting. *Journal of evolutionary Economics*, 17(2), 117-131.
- » Saxena, A., Celaya, J., Saha, B., Saha, S., Goebel, K. (2010). Metrics for offline evaluation of prognostic performance. *International Journal of Prognostics and Health Management*, 1(1), 4-23
- » Scroggins, W. A., Benson, P. G. (2010). International human resource management: diversity, issues and challenges. *Personnel Review*, 39(4), 409-413.
- » Šebestová, J., Scroggins, W. A., Rozell, E. J. (2013). Cross-Cultural Diversity in Business Skills—Lessons Learned from the EWORLD Project. *Trends Economics and Management*, 6(11), 52-61.
- » Šebestová, J., Šperka, R., Čemerková, Š. (2016). Determinants of regional business environment in Czech Republic: An expert dilemma. *Forum Scientiae Oeconomia*, 4(4), 65-74.
- » Šperka, R., Slaninova, K. (2012). The usability of agent-based simulation in decision support system of e-commerce architecture. *IJ Information Engineering and Electronic Business*, 4, 10-17.
- » Šperka, R., Spišák, M. (2013). Transaction costs influence on the stability of financial market: agent-based simulation. *Journal of Business Economics and Management*, 14(sup1), S1-S12.